

Antex Media Director®

Intelligent Digital Appliance



Built on flexible hardware and software foundations, the Media Director's friendly interface makes it ideal for a multitude of business applications that require the intelligent storage, delivery and processing of media and data.

Streaming media is easy these days. Receiving it reliably and storing it for instant, on-demand access is another story.

The Antex Media Director changes all that. A simple, easy-to-use, network/internet appliance, the Antex Media Director receives, stores, and plays the audio and video content you want to deliver. Anywhere in the world. Without the complexity of a PC.

Media Director Outperforms Streaming Alone

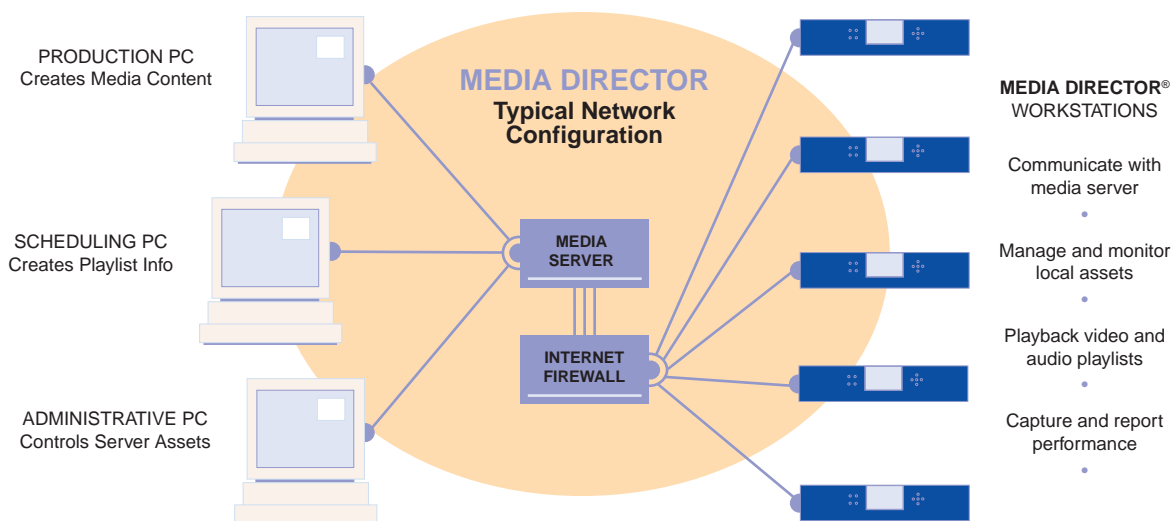
■ The Antex Media Director is a self-sufficient, intelligent digital appliance with 20-160GB of local storage, and embedded asset management system with auto-refresh capability. This means that you won't be relying on the bandwidth of a stream for the quality of your performance. Connect to a LAN, broadband, or even a modem—the final result is the same!

Configurable for Many Audio and Video Applications

■ Deliver full-screen MPEG2 and NTSC/PAL video, high-resolution still images, or high-quality audio. Each unit is individually addressable, allowing for multiple units to generate their own unique programming, or to be sync'd as a group for simultaneous presentations. The Antex Media Director is configurable to fit your specific needs.

Part of a Complete Media Business Solution

■ Integrated with your LAN/WAN network, or operating remotely via internet communication, the Antex Media Director is the ideal media business solution. The centralized management and distribution of content ensures complete control over the integrity and delivery of your media assets to anywhere in the world.



ANTEX
digital
MEDIA

Features and Benefits

FEATURES

BENEFITS

Application-Specific Design	More reliable and easier to use than a PC-based solution
Easily Customized	Change features and appearance to meet your specific needs
Local Storage	Does not rely on bandwidth of connection for streamed content; Stores content locally for greater reliability and flexibility
Flexible Playlist Structure	Allows you to vary programming day-to-day, hour-to-hour
Automatic Logging	Provides a continuous event audit trail for confirmation and analysis
Network/Internet Connected	Uses existing infrastructure and technologies
Multiple Encryption Scheme	Your data and media assets are secure
Server/Client Architecture	Centralized control over assets and distribution
Remotely Monitored	Local field maintenance is minimal
Each Unit has Unique ID	Each Media Director is individually programmable
Programmable Connectivity	Leverages network bandwidth at off-peak hours
Automatic Time Sync	Capable of joining "live"/"real-time" broadcasts
Plays Local Insertions	Able to combine local content with syndicated programming
CD/DVD Drive (optional)	Easy to add local content

APPLICATIONS

- **Digital Audio Broadcast**
- **Video Broadcast**
- **Product Promotion**
- **Retail Advertising**
- **Electronic Billboards**
- **Music Distribution**
- **Interactive Kiosks**
- **Document and Data Collection**
- **Local Insertions**
- **Training Videos**
- **Corporate Franchise Communications**
- **Logging and Archiving**
- **Public Address and Information Systems**
- **Digital Tour Guide**

Create the Ideal Audio/Video Solution

The above list gives you only a sample of what the Antex Media Director can do. Optimize it for full-motion video and sound, still billboard presentations, or high-quality audio. Size it to fit your needs.

Contact us today at 1-800-338-4231 or visit www.antex.com.



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